

PRESS RELEASE

Elevating power and safety on the roads

NAVEE to unveil its latest cutting-edge e-scooter with exceptional design at IFA 2024

Berlin, 06 September 2024 - NAVEE, an innovative brand of e-scooters and e-bikes, is showcasing two new e-scooter series at IFA 2024, located at Hall 2.2B, Booth 222. With the ST series, NAVEE is showcasing two new high-performance models with the patented Damping Arm™ suspension, triple braking system, and futuristic cyberpunk design. The GT series also impresses with first-class equipment, ergonomic design, and a safe riding experience.

NAVEE ST series: with Cyberpunk design towards the future

With the ST3 and ST3 Pro models, NAVEE is setting new standards in terms of features and performance. The cyberpunk-inspired design combines advanced technology with futuristic aesthetics. The carbon fiber decor on the deck additionally gives the e-scooters an elegant look. The flagship model ST3 Pro is also equipped with Ambient Light, which enables up to 15 different light settings via the NAVEE app¹.

Equipped with a high-performance battery and advanced energy management system, the ST3 and ST3 Pro offer plenty of endurance and a maximum range of 60 and 75 kilometers respectively. While the ST3 has a maximum output of 1,000 W, the ST3 Pro goes one step further with an impressive 1,350 W. Both models reach a top speed of 25 km/h² and effortlessly climb inclines of 24% and 28% respectively. The powerful self-developed motor and the innovative controller ensure a constant speed on inclines without any loss of power, even on longer climbs. It also avoids the risk of overheating under high strain.

The patented Damping Arm™ suspension, refined through extensive R&D and multiple prototypes, is optimized for peak performance and achieves an exceptionally long stroke length.

Enhanced with high-polymer materials for improved flexibility, the NAVEE ST3 Pro provides

At a glance...

Categorie:

Product

Topic:

NAVEE presents cutting-edge e-scooter models at IFA 2024

Key facts:

- NAVEE presenting ST and GT e-scooter series for the first time at IFA 2024
- ST3 and ST3 Pro offer maximum range of 60 and 75 kilometers respectively
- Maximum output of 1,000 W (ST3) and 1,350 W (ST3 Pro)
- NAVEE patented shock-absorbing Damping Arm™
- ST series with triple braking system with E-ABS and TCS
- With a maximum output of 700 W (GT3) and 1,000 W (GT3 Pro, GT3 Max), the models of the GT series can conquer inclines of 20% and 22% respectively
- Reaching a top speed of up to 25 km/h
- GT series with dual braking system with E-ABS
- Smart features and NAVEE app

Internet: <https://naveetech.com>.

¹ The German version does not have ambient lighting due to regulatory requirements.

² Rated power and speed limits vary by region. Rated power: Sweden 250W, Germany 450W, Italy 500W. Speed limits: Sweden 20 km/h, Germany 20 km/h, Italy 20 km/h.

significantly superior shock absorption compared to its competitors. The triple brake system, consisting of a drum brake at the front and a disc brake at the rear including an electronic anti-lock braking system (EABS), reduces the braking distance by approx. 20% compared to conventional mechanical brakes. The automotive-grade TCS (Traction Control System) offers precise control, stability, and additional anti-skid performance on slippery surfaces. Thanks to recuperation, part of the braking energy is also used to charge the battery. The flagship ST3 Pro model uses 10-inch tubeless pneumatic tires with a self-sealing design and a 4-mm gel layer, which further enhances the safe riding experience.

For improved comfort and stability, the ST series features an ergonomic design with a five-degree inclined handlebar, an extra-wide 190 mm deck, and increased ground clearance of 115 mm.

NAVEE GT series: All-round talents with lots of riding pleasure and comfort

With a maximum output of 700 W (GT3) and 1,000 W (GT3 Pro, GT3 Max), the models of the GT series can conquer inclines of 20% and 22% respectively and reach a top speed of up to 25 km/h³. Powered by an efficient high-performance battery, the top model GT3 Max offers a range of up to 75 kilometers. The powerful dual braking system with drum brakes on the front wheel and the electronic ABS system at the rear ensures maximum safety on the road and controlled braking. The 10-inch tubeless tires offer excellent stability and control on any terrain.

Similar to the ST series, the GT series features an enhanced ergonomic design. In addition, the combination of front fork suspension and cylindrical rear suspension reduces vibrations by up to 40% compared to conventional suspension.

Smart functions and operation via the NAVEE App

Both series are equipped with a range of smart features, including locating, unlocking, and anti-theft protection via Bluetooth, as well as integration with Apple Find My. The e-scooter can be unlocked in proximity to the user's phone, and it automatically locks via Bluetooth when the user moves away. Additionally, the app provides further information and customizable settings such as the electronic lock, light settings, range overview, and much more.

NAVEE - a new era of urban mobility

NAVEE was founded in 2021 and has quickly become one of the most important players in the field of electromobility. This year, NAVEE will be present at IFA for the third time in a row, underlining its growing importance in the European market.

"We are excited to showcase our new products and technologies that set us apart in the e-mobility industry," said Natalie Zhang, Head of Marketing. "At IFA, you'll get an exclusive

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sneak peek at the ST and GT series, which highlight their advanced performance. With these new e-scooter series, we're committed to enhancing the mobility experience for our customers in Europe.”

Price and availability

The NAVEE ST series will be available from March 2025 for a recommended retail price starting at €749.00. The models in the NAVEE GT series will also be available from March 2025 for a recommended retail price starting at €499.00.

About NAVEE

NAVEE, established in 2021, focuses on cutting-edge technology and premium design to revolutionize urban mobility. With over 150,000 e-scooters sold in 30+ countries, NAVEE continues to grow globally. For more information, visit NAVEE's website <https://naveetech.com>.

Further information and requests

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